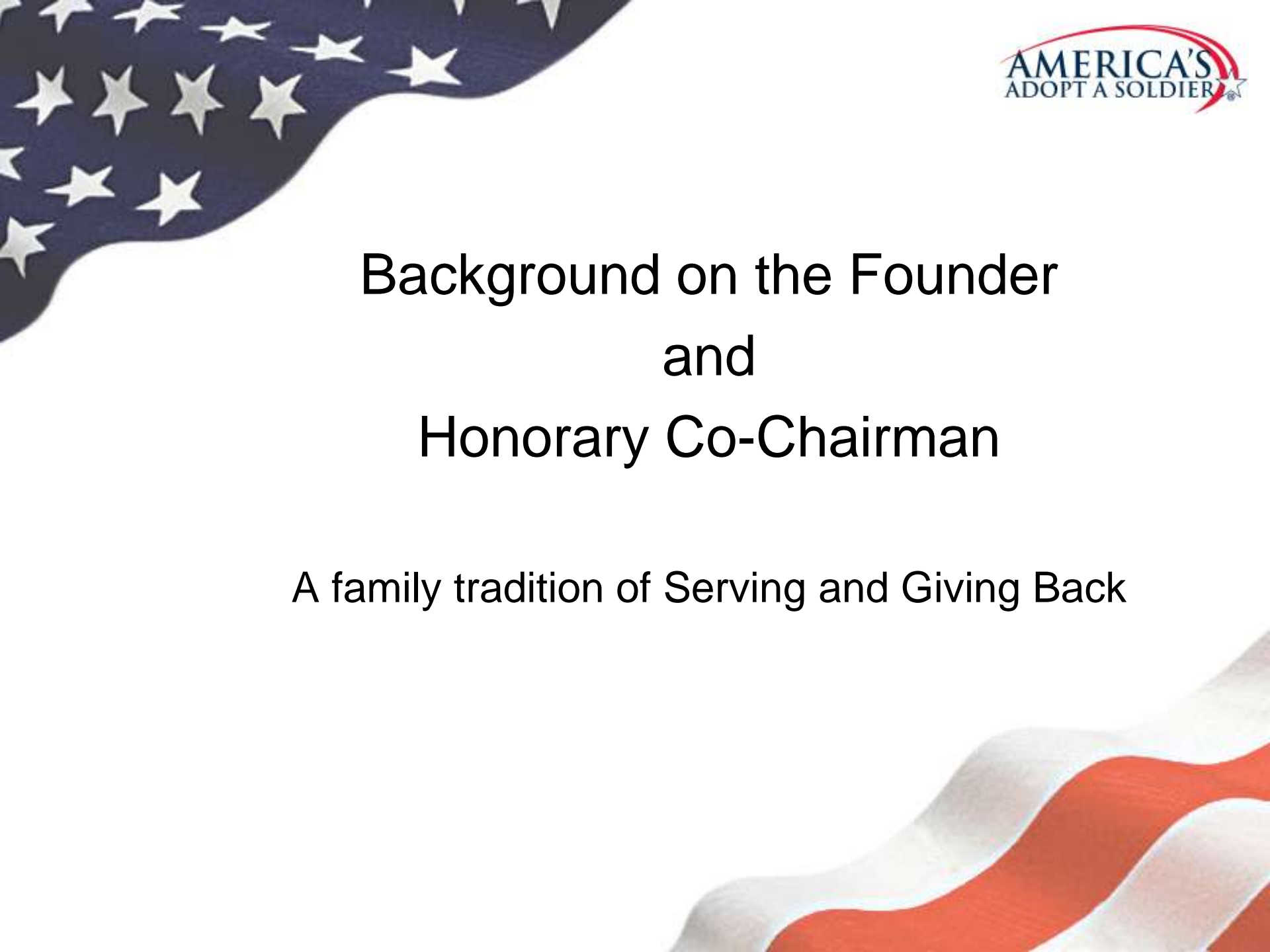


# Making a Difference in the Lives of Our Veterans, Soldiers and their Families



Certified 501c3



A stylized American flag with a blue field of white stars in the upper left and red and white stripes in the lower right, framing the central text.

# Background on the Founder and Honorary Co-Chairman

A family tradition of Serving and Giving Back

# Founder Chairman

America's Adopt A Soldier® desire and goal is to make a difference in the lives of our Military Family. You will find that most everyone would like to make a difference - they just need to know that what they give (time, skills, talents, and resources) does just that: "Makes A Difference". We can do this together- by reaching out, informing, educating, enabling and empowering our Nation to "Give Back".

A former U.S. Army officer, Ms. Keeser has also served in key executive positions with Northrop Grumman, Booz Allen Hamilton and SRA Corporation. She later launched a government consulting firm, KEMSS, LLC a Woman Owned-Service disabled Veteran Small Business (WO-SDVOSB). As a fifth generation military service member, she supports multiple diversity and volunteer initiatives for Military Service members, Veterans and their Families. She's an active Board member of: Friends of Lake Accotink Park (FLAP), Fairfax-Falls Church Partnership to Prevent and End Homelessness Governing Board, America's Freedom Foundation, Women in Defense Capital Chapter (WID-DC) and is an active volunteer for National Guard Family Readiness Group, a past President of Ravensworth Farm Civic Association, board member of the National Guard Association of United States Corporate Advisory Panel, NGBAA Executive Board, and SRA International -Volunteer of Year and nominated for the Medal of Freedom, selected as finalist for March of Dimes 2013 Herons in Technology, Ms. Keeser is also Founder and Chairman of America's Adopt A Soldier®, a certified 501c3 organization dedicated to making a difference in the lives of our Service members, Homeless Veterans, Veterans and their Families and the National Capital Area Veterans Service Foundation (NCAVSF) – dedicated to serving the missions of the DC Veterans Medical Center serving over 80,000 Veterans in (MS/DC/VA). Ms. Keeser is the recipient of two Patriotic Civilian Service Award's and holds a Presidential Appointment as an active S.S. Board Member.



**Mary E. Keeser**



It is truly my privilege to be able to give back and hopefully make a difference in the lives of our Veterans, Service members and their Families. Through both my military and corporate careers I have been afforded the opportunity to meet, work with and learn from extraordinary individuals. These experiences coupled with life have enabled me to build the relationship, network and knowledge capital that I depend on every day to give back.

My Dad served 33 years in the Army (Korea, Vietnam, Others) and is now the Commander of 423rd MOPH in CO. My Mom Volunteered as a Gray Lady, Army Community Service Volunteered. Between my Mom and Dad, they volunteer 90 hours a week for their Community and were recently honored as Fountain CO volunteers of the year. One of my brothers served over 20 years in the Army (Vietnam, Others), came back from retirement and now works as a government civilian with the 4th ID, currently deployed to Iraq. My other brother served 30 years in USMC, my one sister is a nurse at Ft. Campbell and my other sister volunteers with MOPH and a Animal placement and care organization. We all realize just how fortunate we are and how many others sacrifice every single day for our way of life.

Why give back? Perhaps we should ask ourselves, why not give back of our time and talents to make a difference.

# Honorary Co-Chairman

Lee Harvey founded Lee Harvey Consulting, LLC in early September, 2009 upon his retirement from the U.S. Army - culminating a successful career spanning over 33 years.

Prior to his retirement - Lee was appointed as one of the Deputy Program Executive Officer's, Enterprise Information Systems (PEO EIS). Since early January 2004, Mr. Harvey was responsible for the management of business information systems development, integration, and overall program implementation functions including the acquisition, personnel, medical, distance learning, installation management and reserve component domains. Prior to becoming a DPEO EIS, Mr. Harvey served as the Program Director for Army University Access Online – eArmyU, reporting to the Army's Deputy Chief of Staff, G-1 and the Assistant Secretary of the Army for Manpower and Reserve Affairs. He was directly responsible for all aspects of program management for the \$450 million program.

Mr. Harvey previously served as the Director of Acquisition Management for the Army's Communications Electronics Command Acquisition Center - Washington. In that capacity he was responsible for awarding \$500 million in new contracts each year and managing approximately \$2 billion in existing contracts.

Mr. Harvey has over 33 years of experience as a leader in the Information Technology Management and Government Contracting fields, is a veteran of the United States Army, a graduate of the IAC partners program and a current IAC Fellow.



**Lee H. Harvey**  
President, Lee Harvey  
Consulting, LLC

# Treasure Chief Financial Officer



**Robin Davis**

Ms Davis has served in the US Air Force and US Army as a contracting officer both as an active duty airman and as a Civil Servant. She now is a business partner in 2 small woman owned businesses, TMCI-The McVey Company Inc. and Valytics, LLC. She's an active member for National Guard Bureau Alumni Association (NGBAA), National Contract Management Association (NCMA) and American Society of Military Comptrollers (ASMC). Robin spent many years supporting the NGBAA and various breast cancer charity organizations.

Ms Davis's over 30 years of business – financial and contract management expertise is activity used to oversee the entire spectrum and financial posture of Americas Adopt A Soldier ®



## Wounded Warrior – Veteran Outreach Principal



Anna King

We are proud to announce Captain (ret) Anna King has volunteered to lead our Wounded Warrior and Veterans outreach programs. Anna enlisted in the Army on Oct 2001, and graduated from Edinboro University with a BA in Sociology and Criminal Justice. She was commissioned on December 2004 as an Air Defense Officer. Her first duty station was in Killeen at Fort Hood where she later was transferred to a Support Battalion and deployed with the First Cav in 2006. Assigned as the XO for a fuel and water platoon she was stationed at Taji, Iraq with a unit of 80 soldiers. Her assignment included being Convoy Commander, running supplies between Balad and Baghdad. She also was responsible for training and securing Iraqi Police forces, working alongside the Iraqi Army and police running many joint missions. Her unit was also responsible for emergency recovery of downed aircraft for both US and Allied forces.

Anna was later transferred to Forward Support Troop as XO which allowed her to pass a milestone in her career by being the first female officer to ever be assigned to a line unit. But on May 26, 2007, her unit was unexpectedly hit by mortar fire where Anna's wrist was broken, dislocated her jaw and received a head injury. Anna was hospitalized for a total of 19 months as a result of her injuries. She was awarded the Purple Heart Medal at Fort Hood in December 2007 and was later medevac'd to BAMC in San Antonio for further hospitalization.

Anna joined Alamo Chapter 1836 in February 2008 and the Chapter feels very lucky to have Anna King as part of our growing membership. Senior members have already identified her as an active member not only by her attitude but by her attendance at membership meetings, functions and participation in Chapter business.

# Honorary Advisory Board



*We are proud of our esteemed Board of Honorary Advisors and Military Liaison Representatives*



- Anthony Principi (past)  
Secretary of Veterans Affairs



- Lieutenant General (retired) H Steven Blum,  
Past Deputy Commander, United States Northern  
Command, Chief National Guard Bureau



- Lieutenant General (retired) John  
Conaway, Past Chief National Guard  
Bureau



- Lieutenant General (retired) Daniel  
James III, Past Director Air National  
Guard



- Lieutenant General (retired) John  
Caldwell, Past ASA-ALT



- Rear Admiral (retired) Don Loren and  
Past Deputy Assistant Secretary of  
Defense for Homeland Security  
Integration



- Gabrielle and Aiden Levy, Founders  
Caring Kids Cards



- Brigadier General (ret) Robert V. Taylor, past  
Chairman of the Board of NGAUS and Assistant  
Adjutant General of Michigan, General



- Sergeant Major of the Army (SMA) (retired) Jack  
Tilley, 12th SMA



- James Sims, (past) National Commander of the  
Military Order of Purple Heart



- Dr. Stan Sloane, (past) President & CEO SRA  
International



- Dr. Andrew Wise, Chief Family Medical Center



- Michael T Pagliarulo, "Pags"  
Former Major League Baseball Player



- Brigadier General (ret) Stephen Joyce, past Deputy  
Chief of Staff Stability, and Deputy Director Allied  
Command Europe, Headquarters International Security  
Assistance Force Joint Command, Kabul, Afghanistan



# MISSION



**SUMMARY:** 100% Volunteer Organization – 100% of all donations go directly to support our projects and programs. Our projects and programs: Informing and Educating-Outreach (PTSD-TBI workshops, Speaking, Events) /Care Packages and Care Letters (Nationally - Community based) For our Deployed and our Veterans in Veterans Homes and Hospitals/ Path To Strength-Computer Training Program (Provide Training/Certifications, -laptop-software-broadband) / Care- Respond to our Service Members, Homeless Veterans, Veterans, and Family members (Training, Job Placement, Furniture, Housing, Food, Transportation, Financial Support, Clothing and Household Items) by working with our social organizational networks, State, Federal and National Organizations. Task Force Smile: Ensure every critically ill Military Child receives a Toy or Game while undergoing treatment in Military Hospital (Year-Round)

## MISSION AREAS

**RESPOND/CARING:** Respond to and/or facilitate the stated needs of our Service Members, Homeless Veterans, Veterans, and Family members by providing: **Job Placement, Training, Furniture, Housing, Food, Transportation, Financial Support, Clothing and Household Items** by working with our social organizational networks, State, Federal and National Organizations. **Task Force Smile: BRINGING A SMILE TO OUR SICK and CRITICALLY ILL MILITARY CHILDREN** Through remodeling-revitalizing treatment/play areas, entertainment, ensure every sick; critically ill Military Child receives a Toy or Game while undergoing treatment in Military Hospital (Year-Round).

**CARE PACKING/CARE LETTERS:** Annual year-round support and Challenge America (National Packing events). Our goals are to ensure every deployed Service Member, Veteran in a VA hospital or VA home receives a care package, through regional and local partnerships.

**PATH TO STRENGTH COMPUTER TRAINING PROGRAM: (WWPTS):** A classroom / bedside computer program for our Wounded Service members – It is a partnership developed with Dell, Microsoft, Verizon and Sprint. Through the maturity of this program we are able to provide Hardware Capital (Dell Laptop-with MS Office and Windows OS), Knowledge Capital (Four Days of MS classes from certified Microsoft Instructors) and Social Capital (Active broadband-AT&T, Verizon or Sprint) used to access the internet anywhere - connect to Family, Unit, Case workers and the Microsoft on-line academy to complete the individual course modules to receive Microsoft Certifications. These are critical tools for our Service members to continue their training and education, and stay connected with family, social and professional networks/organizations.

**INFORMING AND EDUCATING:** Keeping visibility on and addressing the needs of our Service members, Veterans and their Families through the hosting of or participation in Special Events/Workshops (PTSD-Trauma Workshops) Concerts,

POC: [contact@americasadoptsoldier.org](mailto:contact@americasadoptsoldier.org)



Donate

America's Adopt A Soldier®  
5400 Shawnee Road, Suite 300 Alexandria, VA 22312  
"Making a Difference in the Lives of Our Service Members, Veterans, and their Families"  
Certified 501c3  
[www.americasadoptsoldier.org](http://www.americasadoptsoldier.org)



[www.americasadoptsoldier.org](http://www.americasadoptsoldier.org)

Make a difference in the lives of our Homeless Veterans. Veterans, Soldiers and their Families

# Looking Back- Planning Forward

WE CAN ONLY CONTINUE TO "MAKE A DIFFERENCE "

THROUGH YOUR TAX DEDUCTIBLE DONATIONS : [www.americasadoptasoldier.org](http://www.americasadoptasoldier.org)



With your help we can continue to positively impacted the lives of tens of thousands of Active, Reserve, Guard, Retired, Homeless, Wounded Service members and their families around the world. We want to keep this momentum – with your help we can do just that. Looking back we have: Provided through local and national care packing's over 30,000 Care Packages, Over 200,000 Care Letters, Trained thousands of Wounded Service Members through our Computer program. We have relocated and provided over 7,000 Furniture items to hundreds of Wounded, Active, Reserve, Guard, Homeless Veterans and their Family members, We have had the honor of providing a much needed break through developing, coordinating and organizing thousands of events from entertainment, to speaking, care packing's, house cleaning, child care, education and outreach, we have identified the change that needs (needed) to be done to improve the environment and lives of our Wounded Service Members, Homeless Veterans, Service members and their Families and have changed-impacted that change; from a total remodel of the Family and Military Lounge at the Augusta International Airport, to our Military Children's projects to remodel the play rooms - ensuring a more comfortable kid friendly environment to ensuring every hospitalized child receives a game or toy, we have located and placed hundreds of our Wounded and Homeless Veterans in Jobs, provided food and shelter, clothing,



## RESPOND/CARING:

Respond to and/or facilitate the stated needs of our Service Members, Homeless Veterans, Veterans, and Family members by providing: **Job Placement, Training, Furniture, Housing, Food, Transportation, Financial Support, Clothing and Household Items**) by working with our social organizational networks, State, Federal and National Organizations. **Task Force Smile: BRINGING A SMILE TO OUR SICK and CRITICALLY ILL MILITARY CHILDREN** Through remodeling-revitalizing treatment/play areas, entertainment, ensure every sick; critically ill Military Child receives a Toy or Game while undergoing treatment in Military Hospital (Year-Round).

The top left corner of the slide features a close-up of the blue field of an American flag, filled with white stars.

Jobs – Training  
Partnerships with Industry

+

Outreach to Veteran and Military  
Community

RESULTS

*Employed Veterans - Homeless  
and At Risk Veterans*

The bottom right corner of the slide features a close-up of the red and white stripes of an American flag, waving.

# Vehicle Donation



We received a call from SGT Hill asking if we could help his family obtain a desperately needed vehicle, not a donation, minimal payments. We reached out to our network hoping to obtain a good used vehicle. As no vehicles were offered, we reached out further to our industrial/corporate network. We received a call from Lindsay Automotive Group offering to assist and soon began fundraising.

From SGT Hill:

"Mary the van looks absolutely awesome and I cannot believe that my family and I are getting this kind of support. Besides marrying my wife and having my children this will go down as one of the best days in my life as well as my family!!!!!!...."



Wanda Hale, PFCU, Kate Kohler PFCUF, Jason Fischbein Lindsay Ford, Mary Keeser, SGT Hill and Lee Harvey thank SGT Hill for his service and present him with the Keys to his families new transportation.

# Homeless - Veteran and Family Community Day



*Thank you to our Awesome Volunteers who ensured we provided a warm, safe, and inviting Holiday environment for our Homeless Community - Veterans and their families*



# 2<sup>nd</sup> Annual Family Community Day



*Thank you to our Awesome Volunteers who ensured we provided a warm, safe, and inviting Holiday environment for our Homeless Community - Veterans and their families*



# Task Force Smile



## BRINGING A SMILE TO OUR CRITICALLY ILL AND HOSPITALIZED MILITARY CHILDREN

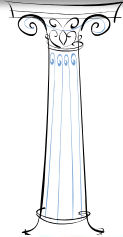
Through enhancing the therapeutic experience by revitalizing treatment and play areas, providing entertainment, toys and games for children receiving care at military treatment facilities



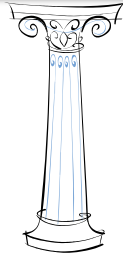
Toys - Games



Revitalizing  
Treatment  
Play Areas



Entertainment



BRINGING A SMILE TO OUR  
Critically ILL and  
HOSPITALIZED  
MILITARY CHILDREN





# Task Force Smile

BRINGING A SMILE TO OUR CRITICALLY ILL and HOSPITALIZED MILITARY CHILDREN

Through enhancing the therapeutic experience by revitalizing treatment and play areas, providing entertainment, toys and games for children receiving care at military treatment facilities



# AMERICA'S ADOPT A SOLDIER



## SUPPLY STORAGE DISTRIBUTION

CLINICS / WARDS

MTPs are Mobile Transport Carriers. They are secured to the Bunkers and are detached from these bunkers by authorized hospital staff, who then distribute the items (toys/games) to the designated patients (Kids) in the clinics and wards



**BEVERLY'S BUNKERS**  
BB's contain toys stocked by age - gender from the AAAS warehouse and refurbished by volunteers as required from the warehouse stock. These Bunkers are stationary-secured. They are accessed by authorized hospital staff only. **NOTE: Beverly's Bunker may also be a designated room - location.**

**Mobile Toy Pods (MTP's)**  
MTPs are mobile transport carriers secured to Beverly's Bunkers and are **detached** by authorized staff. The staff stocks the MTP and distributes the items to the designated patients (Kids) clinics/wards. The MTPs are returned (EMPTY-CLEAN) and re-secured to Beverly's Bunker. **NOTE: In the case where Beverly's Bunker is a ROOM, this same process applies.**



## CURRENT

## FUTURE - samples



## Initial Entry Way



# BRINGING A SMILE TO OUR SICK, HOSPITALIZED and CRITICALLY ILL MILITARY CHILDREN



## Children's Center at Walter Reed – CCWR

“BIG HUGS “ To Lockheed Martin and all of Our Volunteers (Container Store, Paxton Van Lines, Hasbro) for who stepped up to: Loading Up, Un-Packing, Separating all the Toys-Assembling the Shelves, Delivery carts and setting up the Bunkers – ensuring all of our Critically Ill and Hospitalized Military Children receive a Toy. Several more Task Force Projects to go..



BRINGING A SMILE TO OUR SICK, HOSPITALIZED AND CRITICALLY ILL MILITARY CHILDREN

# Military and Family Lounge Augusta Regional Airport

*"Be the change you want to see," AGS Military Lounge was in critical need of an entire makeover-Working with our Community Partners – We Got It Done*



**BEFORE**

## Fort Gordon The Signal

### Soldier Lounge

The Augusta Regional Airport is scheduled to have a ribbon cutting ceremony for a newly renovated lounge at 10 a.m. Nov. 25, to unveil a state-of-the-art lounge area to provide a professional and relaxing space for Soldiers and families while awaiting their transportation to or from the airport. America's Adopt a Soldier founder, Mary Keeser initiated the makeover and teamed up with airport leaders, local AFCEA leaders, and the 442d Signal Battalion Warrant Officer Advanced Course to renovate the lounge, which includes new paint, carpet, desks, chairs, lounge chairs, computers, and television.



**THANK YOU SPONSORS**

**Booz | Allen | Hamilton**





## MINUTEMAN ALERT BEGINS CHAPTER'S HOLIDAY SPIRIT!

On November 19, 2010, the chapter received an appeal to assist a military family with two children that lost their household goods and clothing in a house fire while the husband was deployed. A Minuteman Alert was issued to chapter members and contacts.

The response was immediate and overwhelming. A recent partnership with St. Marks Catholic Church in Vienna resulted in an offer of twenty-two household items from lamps to twin beds from the church's community outreach program and clothing from the Thanksgiving clothing drive. Paul Renard, clothing drive chairman, offered to purchase new children's underwear. Jim McQuary distributed the appeal to VFW Post 1177 members and friends. Chapter member assistance ranged from assorted household good donations to cash and gift card donations. These responses occurred within 24 hours of the initial alert. Mary Keeser, of America's Adopt A Soldier coordinated the collection and delivery of the donated items to the military family. The chapter provided two \$50 gift cards to Unique Thrift Store.

The chapter wants to thank all participants that responded to this urgent appeal, especially since the father was deployed and the tragedy occurred so close to the holidays, a time of joy and celebration. As those brave citizen-soldiers responded to their Minuteman Alert at Concord and Lexington in 1775, our response continued this proud heritage and fulfilled our founding principle, *"Never Again Shall One Generation of Veterans Abandon Another!"*

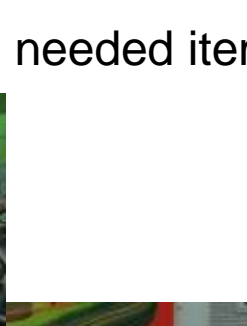


# Homeless Veteran Assistance



Working with VASH/HUD

- We provide furniture and household goods for our recently placed homeless Veterans
  - We collect household furniture and items
  - We refurbish, if necessary
  - We deliver and set-up
  - Conduct Winter coat drive
  - Collect and distribute needed items



# Homeless Veteran Assistance (Cont)



# Service member Assistance



*Working with Service member volunteers –  
Providing much needed furniture and household  
goods to our Service members*



# Service Member Assistance



*Answering the call to quickly move  
Wounded Warrior back to his home state.  
Thank you Paxton*





# Sponsoring SSG Dennis Cline

## Olympic Hopeful Trap Shooting

Currently Stationed with CBWTU Fort Carson

Raised in Memphis, TN Dennis was determined to join the military from an early age. He fulfilled that dream in February 2000 and headed to Ft. Benning for basic training. After completing basic training and AIT he was on the move. Serving at Fort Campbell, KY where he met and married his wife and had his first daughter. His follow on assignments: Camp Casey, Korea. Fort Carson, CO. He deployed with the 3<sup>rd</sup> ACR to Iraq in March 2003. After completing his first tour he was selected and attended PLDC and Airborne training. His follow-on assignment was Fort Drum, NY where he deployed to Afghanistan with the 10<sup>th</sup> MTN DIV. Seven months into the deployment his convoy was ambushed and an RPG took off his left hand at the wrist. Several surgeries, extensive rehabilitation, and two years later he is still going strong. SSG Cline decided to continue serving his country by remaining on active duty and is now working at Fort Carson in the Wounded Transition Unit assisting other wounded soldiers through their own rehabilitation and MEB process. He plans to continue serving his country and working to better the lives of fellow injured veterans.



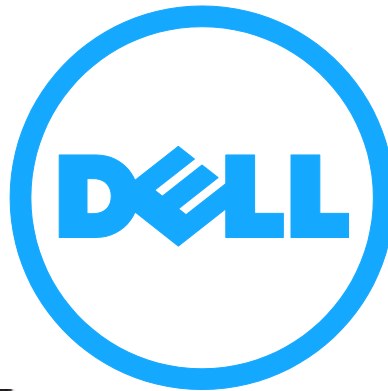
# Wounded Warrior Path To Strength

WWPTS is a partnership developed over many years with Dell, Microsoft, Sprint, Verizon and AT&T. Through these collaborative partnerships, this program provides

- **Hardware Capital** (Dell Laptops-with MS Office and Windows OS),
- **Knowledge Capital** (four days of MS Office, Web and Social media training provided by certified Microsoft instructors)
- **Social Capital** (Active Broadband provided by Verizon) used to access the internet anywhere. This training enables Wounded Warriors to connect to family, unit, case workers, and the Microsoft on-line academy, to complete their individual course modules and receive specific Microsoft Certifications. These tools are critical for our Soldiers to continue their training, education, and stay connected with family, social, and professional networks/organizations.

# Wounded Warrior Path to Strength WWPTS

*Enabling Strength through Mobility, Training, Family, Social  
and Professional Networks*



**Microsoft®**



## Wounded Warrior Pathway to Strength (WWPTS) 4 Days of Classes

### •Hardware Capital - Dell Laptops

- Program started in 2007
- Mobility
- Quality of Life, Social Outreach to Family and Friends
- Continue Education, Training
- Ability to adjust appointments from anywhere with mobile technology



### •Knowledge Capital – Microsoft Certificates

- Certified Microsoft Volunteer Trainers
- Receive Microsoft Academy Certificate of WWPTS Attendance
- Receive Microsoft Certification Upon Successful Course Completion
- Ability to Continue Education-Training
- Career (Military / Civilian) Progression



### •Social Capital – Broadband

- Provide Aircard (Broadband Connection) for 6 Months
- Quality of Life, Social Outreach to Family and Friends
- Mobility
- Ability to adjust appointments from anywhere with mobile technology



# WWPTS Class





Mike Mason, Sprint  
Provides instruction on the Sprint Aircards



Nisah Nance, and Jeff Hograth , Dell  
Provide introduction to the Dell Laptops



Blake Badolato, Microsoft  
Provides Introduction to the Course



COL Steve Joyce, 48<sup>th</sup> BDE (R) CDR Stopped in to visit CPL Anthony Landowski, 48<sup>th</sup> BDE GANG who is in the class  
Thanks Mary Keeser, Founder America's Adopt A Soldier



# WWPTS Class



# WWPTS Class PARTNERS



Max Peterson Dell Area VP  
Address the Graduation Class



Mary Keeser, Founder Americas Adopt A Soldier  
Address the Graduation Class



Lee Harvey, Honorary Co-Chairman  
Americas Adopt A Soldier  
Address the Graduation Class



Nisah Nance, Dell WWPTS Senior Executive  
Address the Graduation Class



Blake Badolato, Microsoft WWPTS Dean  
Addresses the Graduation class



Dr. Carl Busing, Microsoft Executive Director  
Public Sector Healthcare, Microsoft ,  
Address the Graduation Class



# WWPTS Class



WTB Ft Gordon Ga



# Volunteer Instructors from Microsoft, Dell, and AT&T and National Guard



# SMA Tilley, Volunteer Instructors from Microsoft, Dell, and



# SMA Tilley, Volunteer Instructors from Microsoft, Dell, and AT&T



# Testimonials



This was a great opportunity and I intend to make the most of it. The MS certifications will really help me as I transition to civilian employment.

Thanks this training has been great. I hope many other wounded warriors are able to take advantage of this opportunity. This computer is going help me a great deal in my current and future classes at the university of Maryland and at perusing my second major in Homeland Security. Thank a lot to: You, your organization, and your team of Microsoft and Dell  
Believe me this is greatly appreciated

Thank you and Americas adopt a soldier for your generosity and effort to continue to assist us warriors with our transitioning process. These laptops and educational opportunities serve great purposes in both the civilian and military world. I will be certain to take full advantage of all that you and your sponsors provide to us. Thank you Mary, n god bless your hearts.



# Testimonials

“Thank you for all your help and to the people from Microsoft and Dell and Sprint for all there time with use showing use how to get started on our new computers. I hope that the military keeps up the program for other soldiers who are coming in to go to this program. Again thanks for all your help. SFC Young, Army “

“It was really great learning about computers and learning about Microsoft products and getting more learning time on computers. It should be offered to other wounded warriors to help them become more market able. Thanks for everything. SPC Chapman, MANG”

“I really enjoyed the class and learned a lot about the Microsoft office. I believe that this program should even be offered to soldiers who aren't wounded. I see myself using what was taunt and what I'll learn. The only suggestion I've got is that maybe on the first day make it a little bit longer just incase the internet problem/s happens again. Thank you for this opportunity. SPC Landowski, GANG”





# Testimonials




Thank you so much for the love and support you all have shown me in the short time I have been at Walter Reed. It was a Blessing to receive a laptop and phone cards from the sponsors. I really wanted to take classes on line but I never got around to doing it because I got deployed. While I was deployed I got very sick which cause me to get hospitalized and sent to Walter Reed. Now I am on my way to a full recovery, and receiving a gift like that from you, not only made my day but it made my life.

It feels great for people to actually show us (soldiers) support instead of just saying it and that's what you did, keep up the great work and I hope God will continue to Bless you in all the contribute.

Thanks again,

PV2 Toliver, Roderic  
101<sup>st</sup> Airborne Division  
Ft. Campbell, Ky





# Informing and Educating

Addressing the needs of our Service Members, Veterans, and their families through the hosting of and participating in special events, workshops (including Post Traumatic Stress Disorder – PTSD and Trauma), concerts, speaking engagements, and Military Support Events (including sporting events and Challenge Games.)

Special Events

Workshops (PTSD-Trauma)

Concerts

Speaking

# Our Message

Making a difference in the lives of our Service members, Veterans and their Families. You will find that most everyone would like to make a difference regardless of how they feel or what their opinion is about our current or past military operations, actions or politics. We can do this together by reaching out, informing, educating, enabling and empowering our Nation to Give Back.

A few examples of giving back:

- Host an event or activity that focuses on Veterans, Service Members and their Families
- Ensure you reach out and inform local Veterans, Service Members and their Families of these activities or events
- Collect Items for donation
- Listing of recommended items is located in the Hosting an Event section
- Check in on a neighbor who is a Veteran, Service Member, or Deployed Family member
- Ask how they are doing and if they need anything: lawn mowed, essential repairs, school supplies, other
- Host a Veteran, Service Member or their Family
- Coffee, soda, meal or just conversation
- Reach out and say, "Thanks for Serving" to a Service Member or Veteran
- Reach out and say, "Thanks for your Support" to a Service Member's or Veterans family for their support

# National Operation

Deployed Soldiers can sign up on-line to be “Adopted” for National Care Package distribution. We reach out through: Communities, Local and National Industries, Local Military Installations (Base, Post, Depot, Arsenal, Command’s..., CBWTUs, Bases, Family Readiness Groups, SFSS, VFW, MOPH, VA, USO, Retired and Active professional Military associations. By registering the event/activity on America’s Adopt A Soldier web site, we will light up our Nation with the glow of caring.



*Light Of A Nation “Giving Back”*



**Our Goal – Light Up the Nation by the glow of those giving back**



# National Outreach



Alliance with Nashville Country Entertainer Brittini Black  
DOD Army Community Covenant

U.S. Army Wounded Warrior Program (AW2)

Warrant Officer's Association



- Military – Federal Magazines
- Military Order of Purple Heart (MOPH)



- Sponsorship
- Magazine Articles

National Guard Association of the United States (NGAUS)



- Sponsorship
- Magazine Articles

American Freedom Festival

- [www.americanfreedomfoundation.org](http://www.americanfreedomfoundation.org)



Military Conferences

National Re-Distribution of DVDs

- Paramount Motion Picture Sponsorship
  - From Warehouse to registered America's Adopt A Soldier Chapters/Partners Nationwide



# Campaigns /Events

- CAMPAIGN: Challenge America Care Packing event's
- CAMPAIGN: Give Forward America (Donate Gift Cards)
- CAMPAIGN: We Care (Notes, Cards, Letters) to our Veterans
- EVENT: America's Adopt A Soldier ® Gala TBD
- EVENT: America's Adopt A Soldier ® Golf Tournament
- EVENT: America's Adopt A Soldier ® 5-10 k Fun Walk/Run
- EVENT: WWPTS Monthly Computer Lab(s)

## *National Guard Memorial Project*



Mary Keeser, briefs the AGAUS at their 2010 meeting in Louisville KY on the concept and urgency of the National Guard Memorial Project



## Tribute to our Fallen

## Giving a Face to our Fallen and a Voice to those left behind

# Brittini Black



For Immediate Release  
January 7, 2008

**Brittini Black Song Makes Movie Debut!**  
"Life Is Good" in new Renee Zellweger / Harry Connick Jr. Film

More Good News!

Brittini's song "Life Is Good" will be featured in the new Lionsgate / Gold Circle Films movie & soundtrack **"NEW IN TOWN"**.

-In theaters January 30th!

The album **"GOOD HAPPENS"**  
featuring the song Life Is Good  
Now available on Sluggfest Records Nashville

[www.brittiniblack.com](http://www.brittiniblack.com)

For interviews or more information:

Contact: Queenie Mullix  
Publicity@SluggfestRecordsNashville.com (615) 341-7294  
[www.sluggfestrecordsnashville.com](http://www.sluggfestrecordsnashville.com)

**Brittini Black**

[www.brittiniblack.com](http://www.brittiniblack.com)  
[www.myspace.com/brittiniblack](http://www.myspace.com/brittiniblack)

"America" is dedicated to the many who founded our great nation and the many who have sacrificed so much to protect it.

Debut CD **GOOD HAPPENS** also available

[www.purpleheart.org](http://www.purpleheart.org)  
[www.americasadoptasoldier.org](http://www.americasadoptasoldier.org)  
[www.sluggfestrecordsnashville.com](http://www.sluggfestrecordsnashville.com)

Written and Produced by Dustin James



We are proud to announce Nashville Recording Artist Brittini Black has stepped forward and embraced an active role as our ambassador and partner. Her commitment to not only providing awareness but also critical financial support, speaks to her true character as a person who stands behind wanting to make a difference. Her commitment to making a difference is so strong that she is donating \$1.00 for every CD sold at live events, in support of our programs. Through our partnership with Brittini we will not only accomplish awareness of the challenges our Veterans, Service Members and their Families face every day, but how by supporting America's Adopt A Soldier's mission of Giving Back we can make a difference.

## **Brittini Goes To Washington DC and Performs for the Wounded Warriors!**

Brittini joined Sam Tate (Songwriter of the Year) and several other Nashville songwriters at the WTB "Ho Down" Picnic where they performed a concert for the soldiers at the Walter Reed Army Medical Center as part of the

["America's Adopt a Soldier"](#) benefit on April 25th!

**This was one way for Brittini to give back to the many soldiers and their families.**

"I was so touched by meeting the soldiers and hearing their stories... It was my pleasure to be there and be a part of such a special weekend. Performing and hopefully taking their minds off of all they've been through even for the afternoon is the least I could do for their amazing bravery and service.

Thanks to everyone for having me!"

---

"Good Happens" Impacting Radio Now!

For more information about Brittini visit:

[www.brittiniblack.com](http://www.brittiniblack.com)

[www.slugfestrecordsnashville.com](http://www.slugfestrecordsnashville.com)



Nashville recording artist **Brittini Black** embraces "America's Adopt A Soldier" By giving \$1 from every CD sold during the CMA Festival June 11-14 she hopes to give back to the brave men and women who serve our Country.

Go to [www.brittiniblack.com](http://www.brittiniblack.com) to get more information on her CMA Festival appearances and live performance schedule.







## Nashville Recording Artist Brittini Black Goes to Washington DC and Reaches the Heart of our Youth and our Wounded Warriors!

Brittini Black reaches the heart of our youth with a performance of

“Life Is Good” from her debut record ***Good Happens*** at the National Guard Youth Challenge Gala (an organization that gives high-risk teens a second chance with a military based rehabilitation and learning program). *Performances by BNA recording artist Craig Morgan and other Nashville artists were among the evening’s lineup.*

As an ambassador for [America’s Adopt A Soldier](#), Brittini also performed the National Anthem and her current single "America" at a special *changing of the guard* event for The National Guard and then brought smiles to our "Wounded Warriors" with a special visit and performance at Walter Reed Hospital.

Brittini wrapped up her trip with an in-store appearance and performance at the **Tyson's Cole Haan Store** for a fundraiser benefiting [America’s Adopt A Soldier](#).

Visit [www.brittiniblack.com](http://www.brittiniblack.com) for more info and show dates!



# Honoring Our Military Family 4 July Celebration



# Walter Reed SUMMER FEST 2010



Sam Tate entertains the crowd as Greg and Jenney provide an assist



Billy Dean and Greg Barnhill take time to talk to Wounded Warriors and their Family members



Sam Tate Billy Dean Greg Barnhill and Jenny Boyle Give their Time and Talents to support the Annual Walter Reed Army Medical Center Summer Picnic



# Walter Reed Army Medical Center Wounded Warrior Transition Bde. (WTB)



Warrior Transition Brigade  
and Family Readiness Group

United States Park Police  
and Americas's Adopt a Soldier

## PICNIC HODOWN

Saturday April 25, 2009 - 11 a.m. - 3 p.m.  
Rock Creek Park

### Featuring:



Gary Allan



Sam Tate  
Country Song  
Writer of the  
Year



Darby  
Ledbetter



Brittini Black



Rodney  
Atkins



Ken Hasty



Sandra Lee

Inclement Weather Location:  
Old Red Cross Building (41) on WRAMC

Contact Linda Rasnake at 202.280.9389  
for more information

# WRAMC-WTB Proud Papa Fathers Day Lunch

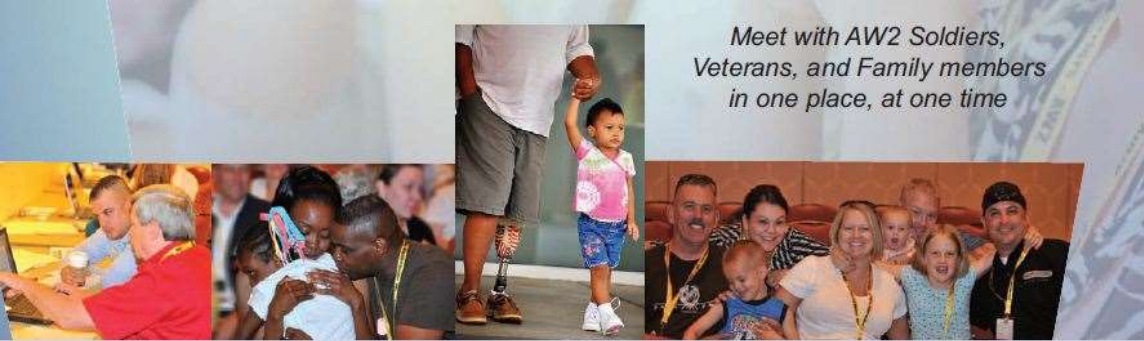


# National Guard Volunteer Workshop



**NATIONAL GUARD**  
FAMILY PROGRAM





Meet with AW2 Soldiers,  
Veterans, and Family members  
in one place, at one time

AMERICA'S  
ADOPT A SOLDIER

# AW2 SYMPOSIUM 2010: I AM AW2



## AW2

ARMY WOUNDED WARRIOR  
SYMPOSIUM 2010: I AM AW2

Event sponsored by the U.S. Army Wounded Warrior Program





# AW2 SYMPOSIUM 2011: I AM AW2

July 17 - 19 | Orlando, Florida

AMERICA'S  
ADOPT A SOLDIER



U.S. ARMY

# AW2

WOUNDED WARRIORS









**ARMY  
TEN-MILER**

**AMERICA'S  
ADOPT A SOLDIER**



# Colorado State Veterans Home





# Army Ball Care Packing



# 69<sup>th</sup> Military Police Ball



## 69<sup>TH</sup> ANNIVERSARY MILITARY POLICE CORPS BALL



FEATURING GUEST SPEAKER:

**GENERAL PETER W. CHIARELLI**  
VICE CHIEF OF STAFF OF THE ARMY

### MENU CHOICES

1. Chicken Poillard  
Tomato Onion Relish, Herb Butter
2. Roasted Salmon  
Maple Soy Glaze
3. Roasted Sliced Tenderloin of Beef  
Sherry Mushroom Sauce
4. Roasted Vegetable Strudel

All meals include the following  
*Roasted Garlic Red Bliss Potatoes, Squash and Zucchini Curis and Baby Arugula Salad*

### PRICE:

FOR SOLDIERS, CIVILIANS AND THEIR GUESTS:  
\$70 (per person)  
payment received by September 3, 2010

Make checks payable to:  
OPMG Special Events Fund

# 70<sup>th</sup> Military Ball



# 71st<sup>th</sup> Military Ball



VALCOURT BUILDING SERVICES  
PRESENTS

# JIMMY LANGE BOXING

SATURDAY, NOV. 6 • 7PM • PATRIOT CENTER



MAIN EVENT

## JIMMY LANGE vs JOE WYATT

NABA CHAMPIONSHIP TITLE FIGHT - DIVISION OF WBA

DOORS AT 6PM, FIGHTS AT 7PM. BUY TICKETS, STARTING AT \$35, AT ALL TICKETMASTER OUTLETS INCLUDING WWW.TICKETMASTER.COM, 703-573-SEAT (7328), PATRIOT CENTER BOX OFFICE

WWW.JIMMYLANGEBOXING.COM



JIMMY LANGE BOXING PROUDLY SUPPORTS





# Day At The Ball Park



*Wounded Warriors, Family Members WTB (MD,DC,VA) enjoy the Washington Nationals vs NY Mets with Pags (formaer MLB Player)*



# Army Aviation National TACOPS Professional Training Symposium




*“The Jenny Boyle Band is truly an American gem. Jenny and her Drummer Mike were so gracious and made the event a very personal and intimate performance for the Soldiers of the conference. I would highly recommend them for any future events of any size and scale as they can truly put on a great show as a duet...and I can only say the whole band would have been awesome!”*

# Military Order of Purple Heart



# Military Order of Purple Heart



**AMERICA'S  
ADOPT A SOLDIER** 

**Military Order of the Purple Heart**  
*Supports America's Adopt a Soldier*

*Making a Difference in the  
Lives of Our Veterans,  
Soldiers and their Families*

Nashville recording artist Brittni Black embraces "America's Adopt A Soldier" by giving \$1 from every CD sold during the CMA Festival June 11-14 she hopes to give back to the brave men and women who serve our Country.

Go to [www.brittniblack.com](http://www.brittniblack.com) to get more information on her CMA Festival appearances and live performance schedule.

*Mary Keiser, Founder and MOPH National Commander Jeff Roy*

To find out more about America's Adopt a Soldier and how you can give back visit our website at [www.americasadoptsoldier.org](http://www.americasadoptsoldier.org).  
Donations Accepted Online or mail to P.O. Box 1049, Springfield VA 22151



# Issue



CHAPTER 561 in Bel Air, Maryland, took part in a military ceremony that presented a belated Purple Heart to Army Sgt. Eric Scheler, who was wounded in Iraq in 2006. The honor finally caught up with Scheler at his current duty station at Kirk U.S. Army Health Clinic where he is assigned as a medic in the troop medical section. From left, MOPH DE Committeeman Sam Columbia; Sr. Vice Commander Joe Perzinski; Sgt. Scheler; Adjutant/CEO Don Williams; and Sgt.-at-Arms Nick Kyriazis. Full story on Page 29.

**INSIDE:  
Convention  
Registration  
Forms, Hotel  
Information**

## 'America's Adopt A Soldier' Program Supported by MOPH



LEFT, Mary E. Keeser, founder of America's Adopt A Soldier program. ABOVE, from left, MOPH Jr. Vice Cmdr. Clayton Jones, Sr. Vice Cmdr. Jim Sims, Keeser, and Cmdr. Jeff Hoy. (Photos by Angeliqac Herian)

The MOPH has announced it is supporting the America's Adopt A Soldier organization, founded by Mary E. Keeser. The mission of the group is to make a difference in the lives of U.S. veterans, soldiers and their families. The goal, said Keeser, is to "Light up the nation with the glow of giving back." She said the mission is accomplished through strategic community and corporate partnerships, via outreach to generous donors and through the assistance of thousands of nationwide grassroots volunteers giving back.

Chapters are being established throughout the country, and will serve to raise public awareness by hosting events to pack items for soldiers, to collect funds for postage and event support, and to sponsor local and national events that focus on soldiers, veterans and their families. It was noted that while there are several "Adopt A Soldier" organizations, there is only one America's Adopt A Soldier. "Our name is our integrity," Keeser explained.

**"Light up the nation with the glow of giving back."**

*-- Mary Keeser*

Recently the organization obtained and distributed school backpacks for children of deployed soldiers, and held several events that obtained funds and donations to carry on its activities. They also assisted with employment, with Keeser saying "We use our expansive network to assist wounded warriors, their families and caregivers." She said some of the corporations that provide various forms of assistance include Dell, Microsoft and Verizon. The group is also connecting with the public through music. It coordinates with the American Freedom Foundation annual fund raiser concert scheduled for Nov. 7, and works closely with country entertainer Brittin Black. During the recent Country Music Association festival in Nashville, Black pledged to donate one dollar from the sale of each of her CDs to Keeser's organization. Black can be contacted through [www.brittinblack.com](http://www.brittinblack.com)

For more information on Adopt A Soldier, go to [www.americanadoptsoldier.org](http://www.americanadoptsoldier.org), or write to P.O. Box 1049, Springfield, VA 22151.

# National Media Release



**MILITARY ORDER OF THE PURPLE HEART  
NATIONAL HEADQUARTERS**  
5413B BACKLICK ROAD  
SPRINGFIELD, VIRGINIA 22151  
Tel: (703) 642-2054  
Email: [PublicRelations@PurpleHeart.Org](mailto:PublicRelations@PurpleHeart.Org)  
Web: [www.PurpleHeart.Org](http://www.PurpleHeart.Org)

**FOR IMMEDIATE RELEASE**  
Springfield, VA June 12, 2009

## **Military Order of the Purple Heart Salutes America's Adopt a Soldier**

The Military Order of the Purple Heart (MOPH) is proud to announce its partnership with "America's Adopt a Soldier," an organization founded in 2009 by Mary Keeser, a retired U.S. Army Officer and Life Member of the MOPH Ladies Auxiliary. By combining the resources of several ongoing support activities into one formal program, Mary has positioned "America's Adopt A Soldier" to better serve and respond to the needs of our Veterans, soldiers and their families. This is accomplished through strategic community/corporate partnerships, outreach to generous donors, and the assistance of thousands of nation-wide "Grass Roots" volunteers giving back. When coupled with the establishment of local America's Adopt A Soldier chapters, this drive will raise public awareness by hosting packing events, raising funds for postage and event support, collecting-packing-shipping packages. They also give back through sponsorship of local and national events which focus on Soldiers, Veterans and their Families. Visit the [America's Adopt a Soldier website](http://www.americasadoptsoldier.org) to learn how you can participate and contribute.

Mary boasts a strong military background. In addition to her own military service, her father proudly served for 33 years in the Army, including service in Korea and Vietnam; her mother volunteered as an Army Community Service "Gray Lady" Volunteer; one of Mary's brothers served 30 years in the active Army and now continues to serve as Department of the Army civilian deployed to Iraq; another brother served 30 years in USMC; one sister is a nurse at Ft. Campbell, Kentucky; and, another sister volunteers with the Military Order of the Purple Heart. As Mary often says, "We all realize just how fortunate we are and how many others sacrifice every single day for our way of life. Why give back? Perhaps we should ask ourselves, why not give back of our time and talents to make a difference." When asked why she is so dedicated to America's Adopt A Soldier, Mary's response is, "It is truly my privilege to be able to give back and hopefully make a difference in the lives of our Veterans, Service members and their Families. Through both my military and corporate careers, I have been afforded the opportunity meet, work with and learn from extraordinary individuals. These experiences coupled with life have enabled me to build the relationship, network and knowledge capital that I depend on every day to give back."

One of the many programs America's Adopt A Soldier has spearheaded is the *Wounded Warrior Pathway to Strength; Enabling Strength through Mobility, Training, Family, Social and Professional Networks*. Through this partnership with Dell, America's Adopt a Soldier delivers laptop and desktop systems to our Wounded Warriors at the Walter Reed Medical Center. In addition, Microsoft is donating software for the laptops and training for the Soldiers who receive them. Verizon is contributing mobile broadband access as well. Their generosity not only lifts the spirits of our Service members in their time of need, but computer-based rehabilitation programs also enable a more speedy recovery. Thanks to all of these generous gifts, our Soldiers can reach out to friends and family and even learn new career skills.

[The Military Order of the Purple Heart \(MOPH\)](http://www.purpleheart.org) is unique among Veteran Service Organizations in that all its members were wounded in combat. For this sacrifice, they were awarded the Purple Heart Medal. With grants from the MOPH Service Foundation, the MOPH and its Ladies Auxiliary promote Patriotism, Fraternalism, and the Preservation of America's Military History. Most importantly, they provide comfort and assistance to all Veterans and their families, especially those requiring claims assistance with the VA, those who are homeless, and those requiring employment assistance. MOPH volunteers provide assistance to Hospitalized veterans at VA sites and State Veterans Homes. To learn how you can make a difference to our Veterans, Service Members and their Families, visit [www.americasadoptsoldier.org](http://www.americasadoptsoldier.org). America's Adopt a Soldier would like to hear from you, whether you are an individual looking to volunteer, an organization looking to partner, or just interested in a bit more information. Please contact:



Mary E. Keeser Chairman & Founder  
America's Adopt a Soldier  
P.O. Box 1049  
Springfield, VA 22151  
Tel: 703.405.9956  
Fax: 703.321.4925  
email [mary.keeser@americasadoptsoldier.org](mailto:mary.keeser@americasadoptsoldier.org)

Or

MOPH National Public Relations Director, John Bircher, 352-753-5535  
Email: [PublicRelations@Purpleheart.org](mailto:PublicRelations@Purpleheart.org)  
Web: [www.purpleheart.org](http://www.purpleheart.org)



# MILITARY ORDER OF THE PURPLE HEART 77TH NATIONAL CONVENTION , ROGERS AR



Mary Keeser and Brittini meet with the Mayor of Rogers AR . Mr. Steve Womack.



Arkansas Senator Pryor, Mary Keeser and Brittini Mary discussed the upcoming packing at the Senate building and support to our Veterans, Soldiers with Senator Pryor



Brittini Opens the Conference signing the National Anthem , a recording of this event was used every day to start the session.



COL Steve Womack, ARNG and Mary Keeser discuss supporting our National Guard Deployed Soldiers



Clayton Jones, Jr Vice Cmdr, Mary Keeser, Jim Sims National Cdr, and Jack Leonard, National Adjacent talk before the Start of the Conference.



Frank Keeser, Cmdr 423<sup>rd</sup> MOPH Chapter, Lucille Keeser, Past President of LAMOPH 423, Mary Keeser and National LAMOPH President Jane Stoen

## MILITARY ORDER OF THE PURPLE HEART 77TH NATIONAL CONVENTION , ROGERS AR



Brittini Black, Americas Adopt A Soldier Ambassador opened the Convention singing Nation Anthem, Signed autographs at the booth. our



Brittini later entertained during Social Hour



Mary and Brittini provided interviews at KURM radio station with discussing the Mission of America's Adopt A Soldier and their alliance



AMERICA'S  
ADOPT A SOLDIER™



*NGAUS Supports America's Adopt a Soldier*

*Making a Difference in the  
Lives of Our Veterans,  
Soldiers and their  
Families*



*Mary Keeser, Founder*

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Donations Accepted Online or mail to P.O. Box 1049, Springfield VA 22151



National Guard Association  
of the  
United States



# 132nd NGAUS General Conference & Exhibition



Register "Pledge To Pack"

Goal 2,000 care packages

**AMERICA'S ADOPT A SOLDIER**

DRAWING MONDAY 1130 AM

BOOTH # 813 RAFFLE "WIN"

Register "Pledge To Pack"

Goal 2,000 care packages

SIGNED - MAGNUM(S) OF REAGAN WINE I-PAD

MUCH MORE





# National Guard Association United States – NGAUS

Location: Nashville TN (Gaylord Opryland Hotel)

Date: September 11-13, 2009



**AMERICA'S ADOPT A SOLDIER**

**American Freedom Foundation**  
**NGAUS BOOTH 801**  
 800-457-6222 Country Music "Country" event is grand appreciation from Nashville Sound City to the U.S. Army and its brave Soldiers for courage, sacrifice and a true way of life!

Featuring  
 Wynonna Judd, David Keith  
 Sam Tate, James Slater,  
 Rivers Rutherford,  
 David Lee Murphy,  
 Dave Berg & Britni Black.


These Artists of Beauty and Excellence  
 Live in the Holywood Cluster and Other Areas

American Freedom Foundation supports Americas Adopt A Soldier through event and leadership sponsorship and Non-Profit support. Mary Keeser is on the American Freedom Foundation Board

### **American Freedom Foundation (AFF)**

*www.americanfreedomfoundation.org*

**Description:** American Freedom Foundation is a non-profit 501(c)(3) organization formed to help our Service members, Veterans and their families. The American Freedom Festival is a concert featuring country music performers, actors, athletes, dignitaries and other supporters, joining together to help support and fulfill the mission of the American Freedom Foundation, Inc.

The National Guard was a major participant in 2007, a Major participant and sponsor in 2008.

Formed in 2004

Founded by SMA (Ret.) Jack L. Tilley and **Ted Hacker**

**Location:** Patriot Center, George Mason University  
Fairfax, VA (10,000 venue)

**Event Date:** 7 November 2009



# Benefit Concert for Veterans

NOVEMBER 7  
at 7:30pm  
PATRIOT CENTER  
FAIRFAX, VA

**MONTGOMERY GENTRY**

**LEE ANN WOMACK**

**PHIL VASSAR**

AMERICAN FREEDOM FESTIVAL  
AUGUST 12-13, 2010

PRESENTED BY  
**NATIONAL GUARD** **OUTBACK**

TICKETS ON SALE NOW!

AMERICANFREEDOMFOUNDATION.ORG

**ticketmaster**



AMERICA'S  
ADOPT A SOLDIER



JACK LEONARD, NATIONAL ADJUTANT OF THE MILITARY ORDER OF PURPLE HEART INDUCTS MEMBERS OF GANG 48<sup>th</sup> IBCT AS LIFETIME MEMBERS OF MOPH











AMERICA'S  
ADOPT A SOLDIER

Rotary Club



# Salute To Veterans





THE DEPARTMENT OF SOCIAL WORK  
OFFICE OF TRAINING, EDUCATION AND RESEARCH  
WALTER REED ARMY MEDICAL CENTER  
WASHINGTON, DC  
PRESENTS PRESENTATIONS BY

Service Organizations Providing Support to  
Our Wounded Warriors and their Family Members

**PART I**

*America's Adopt-A-Soldier*

**“Making a difference in the lives of our Veterans, Soldiers and their Families”**

PRESENTED BY

**Mary E. Keeser, Founder**

**Lee H. Harvey, Honorary Co-Chairman**

**Wednesday, 3 February 2010, 0900-1030 hours**

**Radiology Clinic VTC Conference Room, 1<sup>st</sup> floor, Heaton Pavilion, WRAMC**

**Social Work VTC Conference Room, Borden Pavilion, Bldg. #6, WRAMC**

**America's Adopt-A-Soldier has a desire and goal to make a difference in people's lives, to make things better by reaching out, informing, educating, enabling and empowering our Nation to Give Back.**

The Department of Social Work, Walter Reed Army Medical Center, maintains responsibility for this continuing educational activity and has been granted automatic authorization from the Maryland Board of Social Work Examiners to sponsor this series for **3 hours of Category I Continuing Education Credit.** ☺

# CHALLENGE AMERICA

## 5k Fun Run – Walk



**WHERE:** Lake Fairfax Park  
400 Lake Fairfax Drive, Reston, VA 20190

**WHEN:** 13 November 2010

**TIME:** 10:00 – 1:00pm



**REGISTRATION OPENS ON LOCATION AT 0800**

**FEE:** Bring an item or letter to be placed in a care package  
**Wear Red - White - Blue** show your support for our Troops

**OUR OBJECTIVE** Raise awareness for our Challenge America 2010 Care Package Campaign  
**PLEDGE TO PACK / DONATE ON LINE:** [americasadoptsoldier.org](http://americasadoptsoldier.org)

From A Deployed Service Member: "The care packages were well-received and believe me when I say it is most inspiring to observe a Soldier, when he or she, receives a care package. The immediate awareness that someone out there is motivated and passionate enough to take the time out of their day to select and package these items with such care brings instant smiles and a very real sliver of pride. There are times such as these in which I am reminded that our separation and our sacrifices are not ours alone but rather shared. Our commitments to the values of freedom will never waver and as this bedrock of our nation is challenged around the world, it will always be the continued support and patriotism of our communities that will make the difference in Victory."

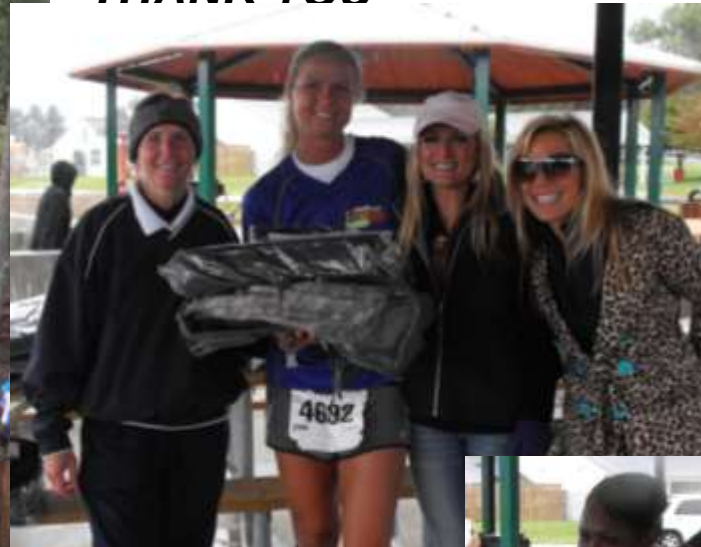


# AMERICAS ADOPT A SOLDIER®

## 5k -10k Fun Run – Walk



***IT WAS COLD - RAINING - GOOD DAY TO SUPPORT OUR TROOPS!  
THANK YOU***











AMERICA'S  
ADOPT A SOLDIER



THANK YOU FOR  
YOUR SERVICE



AMERICA'S  
ADOPT A SOLDIER



Amer

AMERICA'S  
ADOPT A SOLDIER  
Golf Tournament Sponsor  
Vietnam Veterans of America  
CHAPTER 227

ier



Being played at beautiful

Bristow Manor Golf Club  
11507 Valley View Drive  
Bristow, VA



Carahsoft Partner Pavilion



The background of the slide is a stylized American flag. The top left corner shows the blue field with white stars, and the bottom right corner shows the red and white stripes. The flag appears to be waving.

# National Campaigns

*Honor our Veterans*  
*Veterans Day's of Service*



A large, stylized American flag is visible in the background, with the stars in the upper left and the stripes in the lower right.

# *Winter Coats*

- Our Goal: 500 warm winter coats for our Homeless Veterans - cleaning tag must be attached*
- Mail To:**  
**Americas Adopt A Soldier**  
**PO Box 1049 Springfield VA 22151**

*Honor our Deployed Service  
Members and  
Veterans this Holiday Season*



ANNUAL



**CARE LETTER**

Join Us in Saying, "Thank You" to our Veterans and Deployed Service Members for their Service and Sacrifices

and

**HOMELESS VETERAN COAT DRIVE**

**"Giving Back"**

DATE: 19-20 December

TIMES: From 10pm to 5pm

LOCATION: Fort Belvoir and Joint Base Myer Henderson Exchanges



Accepting "Thank You letters" for our Deployed and Veterans in Veterans Homes and Hospitals,

Accepting, Tax Deductible clean gently used or new Winter Coats for our Local Homeless Veterans

*Thank You for Giving Back and Truly " Making a Difference".*





# CHALLENGE AMERICA

## OUR OBJECTIVE

Send a Care Package to every deployed Service members

NATIONAL PACKING DAYS: July - November

**YOUR CHALLENGE:** Get the word out. Sponsor all or part of one or more packages

**PLEDGE TO PACK:** [americasadoptasoldier.org](http://americasadoptasoldier.org)

**DONATE ON LINE:** [americasadoptasoldier.org](http://americasadoptasoldier.org)

**MAIL TAX DEDUCTABLE DONATIONS:** Americas Adopt A Soldier, P.O. Box 1049,  
Springfield VA 22151

From A Deployed Service Member: "The care packages were well-received and believe me when I say it is most inspiring to observe a Soldier, when he or she, receives a care package. The immediate awareness that someone out there is motivated and passionate enough to take the time out of their day to select and package these items with such care brings instant smiles and a very real sense of pride. There are times such as these in which I am reminded that our separation and our sacrifices are not ours alone but rather shared. Our commitments to the values of freedom will never waver and as this bedrock of our nation is challenged around the world, it will always be the continued support and patriotism of our communities that will make the difference in Victory. "

# Annual Veterans Care Letters



*Join Us in Saying, "Thank You" to our Veterans and Deployed Service Members for their Service and Sacrifices*

### We Care!

Please join us, as we thank our Veterans and Deployed Service Members for their service and sacrifices. We need your help to ensure our deployed service members and every Veteran in a Veteran's Home or Veteran's Hospital receives our thanks for their service pack of crayons and copy paper is just perfect to draw- write a note of thanks and encouragement. No need to seal in an envelope, we'll package them up and send dire to the Veteran's Homes and Veteran's Hospitals.

We need your help to make this happen, please send financial support to address be or visit our website ([americasadoptasoldier.org](http://americasadoptasoldier.org)) to donate directly.

Thank You for Giving Back and Truly " Making a Difference"

Please mail your cards, letters and notes to:

Americas Adopt A Soldier®  
P.O. Box 1049  
Springfield, VA 22151  
TAX ID 26-4508807



## Veterans Care Letters – Cards



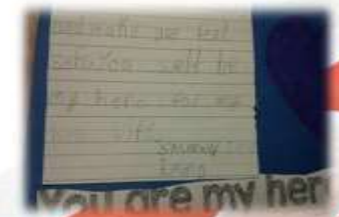
Help Us Honor Our Veterans and Deployed Service Members on Veterans Day By sending a card or letter saying, "Thank You" for your Service and Sacrifices


Please join us this Veterans Day, 11 November 2014, as we thank our Veterans who are in a Veterans Home or Veterans Hospital and our Deployed Service members for their service and sacrifices. Today we have over 57,000 Veterans in VA Homes and Hospitals; we need your help to accomplish this. Please send your cards and letters thanking our Veterans to the address below. We are a 100% Volunteer organization, with 100% of all donations going directly to support our projects and programs.

Donate on line through our donation link on our website: [www.americasadoptasoldier.org](http://www.americasadoptasoldier.org)

A pack of crayons and copy paper is just perfect to draw – write a note of thanks and encouragement.

MAIL TO:  
Americas Adopt A Soldier®  
P.O. Box 1049  
Springfield, VA 22151





*Honor our Deployed Service  
Members and  
Veterans this Holiday Season*



**Cards, Letters, and Winter Coat Drive**



Please join us this holiday season as we thank our deployed service members and our veterans in a Veterans Home or Veterans Hospital and our Deployed Service Members for their service and sacrifices. Today we have over 57,000 Veterans in VA Homes and Hospitals; we need your help to accomplish this.

Please send your cards and letters thanking our Veterans to the address below. A pack of crayons and copy paper is just perfect to draw or write a note of thanks and encouragement. We also welcome and appreciate [online donations](#).

Another main goal is to receive, via donations, **500 warm winter coats** for our Homeless Veterans (cleaning tags attached).

We are powered by Volunteers, with 100% of all donations going directly to support our projects and programs.

**Mail To:**  
America's Adopt a Soldier®  
P.O. Box 1049  
Springfield, VA 22151





A stylized American flag with white stars on a dark blue field, waving from the top left corner.

# Care Packages

Our Goal:

Ensure every deployed Service Member receives a care package

Annual year-round support and Challenge America  
National Packing events

A stylized American flag with red and white stripes, waving from the bottom right corner.



Dear Service Member,

We thank you for sacrificing your time and talents by serving your country in harms way. It is truly our privilege to be able to provide you with these little comforts from home.

Our "care package" events are sponsored and conducted at grass roots efforts – within your communities. Your feedback is very important to our learning how our nationwide efforts better support you. Please let us know if we should include other or different items or provide any other recommendations. Your testimonials and photos are very important as well, looking forward to hearing from you.

"Making a difference in the lives of our Veterans, Soldiers and their Families"

Mary E. Keeser

Founder

America's Adopt A Soldier

Certified 501(c)3

P.O Box 1049

Springfield, VA 22151

[Mary.Keeser@americasadoptasoldier.org](mailto:Mary.Keeser@americasadoptasoldier.org)

[www.americasadoptasoldier.org](http://www.americasadoptasoldier.org)

# Packing Events



# Hosting a Packing Event

All information required to host your event can be found on our website: [www.americasadoptasoldier.org](http://www.americasadoptasoldier.org)

- Registering your local chapter (point of light on the map)
- Fundraising Tips
- On Line Donations
- Media Support
- Event Sample Station Floor Plan
- Processing Station Position Descriptions
- Processing Station Badge Templates
- Ordering No Cost Supplies
- Event Schedule Template
- Much More

# Packing Events



*Honor our Deployed Service  
Members and  
Veterans this Holiday Season*



**THIRD ANNUAL  
CHRISTMAS DAY  
"Giving Back"**



*Join Us in Saying, "Thank You" to our Veterans and Deployed  
Service Members for their Service and Sacrifices*

DATE: 25 December

TIMES: From 1pm to 5pm

LOCATION: Kilroys - Ravensworth Shopping Center 5236 Port Royal Road, Springfield  
VA

SEE EVENTS TAB ([www.americasadoptsoldier.org](http://www.americasadoptsoldier.org))

VOLUNTEER POSITIONS - NO AGE RESTRICTIONS - NO TIME SLOTS

We will be packing Care Packages for our Deployed  
Accepting "Thank You letters" for our Veterans in Veterans Homes and Hospitals  
Accepting, Tax Deductible clean gently used or new Winter Coats for our  
Local Homeless Veterans.

*Thank You for Giving Back and Truly "Making a Difference".*

Please mail your cards, letters and Tax Deductible Financial Support to:  
Americas Adopt A Soldier®  
P.O. Box 1049  
Springfield, VA 22151





AMERICA'S  
ADOPT A SOLDIER



CONGRATULATIONS  
TO ALL NATIONWIDE VOLUNTEERS

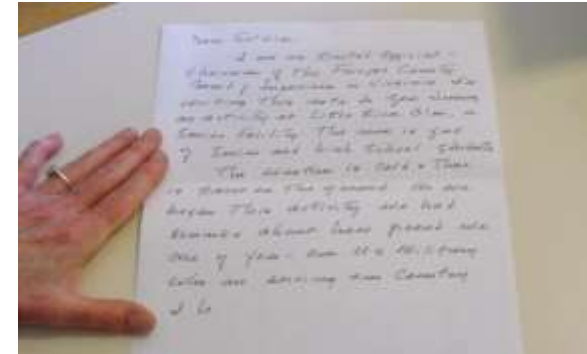


# Giving Back



COL Susan Kolb-OSD-RA, Nancy Boyda - Deputy Assistant Secretary of Defense for Reserve Affairs (Manpower and Personnel), Linda Smyth-Providence District Supervisor, Mary Keeser-Founder Americas Adopt A Soldier and CSM Victor Angry, Army National Guard. Take time out to pause for a photo. Mrs Boyda rolled her sleeves up and joined the Customs Form station. Mrs Boyda also took time out to address the group of community Volunteers on the impact of their efforts to our deployed service members and their families.

# Giving Back



Lee Harvey Co-Chairman America's Adopt A Soldier thanks Sharon Bulova –Fairfax County Chairman, Rosemary Ryan, Senior Legislative Aide Braddock District and Karen Gasper for hosting the event at Little River Glen Senior Center, Fairfax Va Lee thanks the over 130 Volunteers for support this most important mission of America's Adopt A Soldier. Major Sippert, 25<sup>th</sup> ID stops in during a home visit from his deployment to address the Volunteers and to help with activities.

Chairman Bulova rolled her sleeves up and joined the Thank You letter station. Chairman Bulova also took time out to address the group of community Volunteers on the impact of their efforts to our deployed service members and their families.



# SUPER VOLUNTEERS



Berniece helps out a volunteer



Karen address's the volunteers prior to the event , as Major Zervas looks on



Charles gathering items for the care packages



The Donation station is busy



Lee inspects NG baseballs at the donation station



The Inspection station is working hard



Donation station volunteers separate the many donations



Volunteers discuss their progress at the Customs Forms Station



## Thank You Letters and Cards





# ARNG CARE PACKING

*Ravensworth Elementary School*



## THANK YOU 330 CARE PACKAGES 😊



RECEIVED FROM OUR  
DEPLOYED:

I received box yesterday and am very grateful for your organizations support. Thank you and your team for keeping us in mind. Thank you again ...C OPERATIONS NCOIC Engineer Troop RSS, 2CR KAF

I really appreciate everyone's kindness by taking the time to put together these care packages. I was truly surprised and grateful when I received them today. It means plenty being here away from home. I haven't looked through the entire boxes, but I do see several items, some wonderful cards and handwritten words of encouragement and thanking us for what we do - those thoughts alone make it well worth the tour. This mission is more than me and my career, it is what I would do again and again for my Family and my Country. I can't thank you enough for your coordination and all those who have assisted the, America's Adopt a Soldier Organization. Again I say, "Thank You" Always Forward! ...Camp Arifjan, Kuwait

It means a lot to myself and the Soldiers to receive a package. It also keeps us going when we know that there are patriots back home that have our back. Everything in the package will be used, especially the white ankle socks...perfect!

God Bless!

# SRA Qtr Care Packing's



# Big Thank You to **OUTBACK STEAKHOUSE**





# Army Ball Care Packing



## Army Reserve Teen Panel Service Project (Care Packing)





# Operation Military Kids



# Fairfax County Resolution



COUNTY OF FAIRFAX, VIRGINIA

## Resolution

WHEREAS, the freedoms and security we enjoy in the United States have been made possible by the service, sacrifice and support provided by our service men and women who are deployed throughout the world; and

WHEREAS, America's Adopt A Soldier was founded in 2009 to combine ongoing support activities to serve and respond to the needs of veterans, soldiers and their families; and

WHEREAS, Challenge America is an ongoing national program of America's Adopt A Soldier to provide care packages to service members on active duty and respond to the needs of veterans, soldiers and their families; **NOW THEREFORE**

**BE IT RESOLVED**, that the Fairfax County Board of Supervisors, on behalf of all residents of Fairfax County, urges all residents to donate items for care packages and volunteer to participate in Packing Day on Saturday, October 23, at Lake Braddock Secondary School.

Handwritten signature of Sharon Bulova in black ink.

Sharon Bulova, Chairman  
Fairfax County Board of Supervisors

September 26, 2010

Date





## Testimonial (samples)

On behalf of the Soldiers of HHB, 1-113th FA, we would like to extend our deepest and most sincere gratitude. I am humbled with appreciation and filled with great admiration for your support to our troops. The thoughtfulness and generosity that you have expressed to us is nothing short of unbelievable. The care packages were well-received and believe me when I say it is most inspiring to observe a Soldier, when he or she, receives a care package. The immediate awareness that someone out there is motivated and passionate enough to take the time out of their day to select and package these items with such care brings instant smiles and a very real sense of pride.

There are times such as these in which I am reminded that our separation and our sacrifices are not ours alone but rather shared. Our commitments to the values of freedom will never waver and as this bedrock of our nation is challenged around the world, it will always be the continued support and patriotism of our communities that will make the difference in Victory.

Thanks again for sharing your generosity with my troops; you all are true American Heroes!!



# Testimonial Samples



"Thank you for the packages delivered to my Soldiers here at FOB Echo. It is always great to get these packages.

As you know they end up with Soldiers who are single and not receiving a lot from home. Once the boxes from different organizations is opened the trading begins, each comparing what they got. Each looking for what they need, be it the candy that aren't sold here or the tooth brush that our small PX seems to be out of. Soldiers will slip the box under their bunk and pull it out before a mission to carry some items with them and then again upon their return when it is time to relax. It is nice to know we have the backing of so many people back home. These packages will forever be a part of our good memories of our deployment here. "

"Thank you for the phone cards, now I can call home more often to check on things."

"Thanks for your efforts in making the American Freedom Foundation 2008 Festival, a huge success. On behalf of National Guard, thank you for hard work and time sacrificed on behalf of our Soldiers, the concert was absolutely incredible. Over 9,000 attended, 1,000 tickets donated to our Soldiers, Airman and Families, over \$400,000 given back (on-stage) to programs supporting our Soldiers, Veterans' and their Families. "

"Thank you so much for the love and support you all have shown me in the short amount of time I have been at Walter Reed. It was a blessing to receive a laptop and phone cards. Now I am on my way to a full recovery, receiving a gift like that not only made my day but it made my life. "



# Working - Paramount DVD Program

## Each SKU includes:



## Retail Strategy:



Consumer Buys

Consumer writes message on the card, places in the pre-addressed envelope with the program DVD and mails

DVD envelopes arrive at warehouse, accounted (location mailed from) and packed for shipment

America's Adopt A Soldier Chapters

Family Readiness Groups

Wounded Warrior Programs



02. November 2009

Office of the Commanding General  
Combined Joint Task Force Phoenix IX  
Camp Phoenix, Kabul, Afghanistan  
APO AE 09320

Mary E. Keeser  
Founder  
America's Adopt a Soldier  
P.O. Box 1049  
Springfield, VA 22151

Dear Mrs. Keeser,

I would like to take this opportunity to personally thank you for your continued support of the 48<sup>th</sup> Infantry Brigade Combat Team and the Georgia Army National Guard.

As a symbol of my gratitude, and on behalf of all the men and women of the 48<sup>th</sup> Infantry Brigade and Combined Joint Task Force Phoenix IX, please accept this American Flag, which was flown in your honor over Patriot Square, Camp Phoenix, Afghanistan on November 2<sup>nd</sup>, 2009.

LAWRENCE E. DUDNEY, JR  
Brigadier General, US Army  
Commanding



**THE FLAG OF THE UNITED STATES OF AMERICA**  
This is to certify that the accompanying American Flag was flown in the face of the enemy over the American compound Camp Phoenix, Afghanistan during "OPERATION ENDURING FREEDOM" on 2 November 2009

In Honor of  
Mrs. Keeser

**ALTHOUGH THIS ADDRESSED TO ME, I WOULD LIKE TO EXTEND THIS HONOR TO ALL THOSE INDIVIDUALS AND CORPORATIONS WHO GAVE BACK IN 2009.**

**THANK YOU FOR VOLUNTEERING YOUR TIME, TALENTS, RESOURCES, ENERGIES AND PATIENCE - TOGETHER WE MADE A DIFFERENCE.**



# Summary

**ORGANIZATION:** Americas Adopt A Soldier ®

**ADDRESS:** 5400 Shawnee Road, Suite 300 Alexandria, VA 22312

**ADDRESS FOR PACKAGES:** P.O. Box 1049 Springfield, VA 22151

**PHONE:** 703-278-3718

**WEBSITE:** [www.americasadoptasoldier.org](http://www.americasadoptasoldier.org)

**FACEBOOK:** <https://www.facebook.com/pages/Americas-Adopt-A-Soldier>

**SUMMARY:** 100% Volunteer Organization – 100% of all donations go directly to support our projects and programs. Our projects and programs: Informing and Educating-Outreach (PTSD-TBI workshops, Speaking, Events) /Care Packages and Care Letters (Nationally - Community based) For our Deployed and our Veterans in Veterans Homes and Hospitals/ Path To Strength-Computer Training Program (Provide Training/Certifications, -laptop-software-broadband) / Care-Respond to our Service Members, Homeless Veterans, Veterans, and Family members (Training, Job Placement, Furniture, Housing, Food, Transportation, Financial Support, Clothing and Household Items) by working with our social organizational networks, State, Federal and National Organizations. Task Force Smile: Through remodeling-revitalizing treatment/play areas, entertainment, ensure every sick; critically Ill Military Child receives a Toy or Game while undergoing treatment in Military Hospital (Year-Round).



# HOW CAN WE HELP?

POC: [contact@americasadoptasoldier.org](mailto:contact@americasadoptasoldier.org)



Donate

*America's Adopt A Soldier*®

*5400 Shawnee Road, Suite 300 Alexandria, VA 22312*

*"Making a Difference in the Lives of Our Service Members, Veterans, and their Families"*

*Certified 501c3*

*[www.americasadoptasoldier.org](http://www.americasadoptasoldier.org)*



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